

WHERE OPPORTUNITY ★★★KNOX.COM

CONNECTING VETERANS TO JOBS
AND THE GREATER LOUISVILLE REGION

HELPING EMPLOYERS CONNECT TO VETERAN TALENT



PROFILE OF A SOLDIER

- Healthy
- Responsible
- Educated
- Skilled
- Disciplined

ONLY
23%

of all people between
the ages of 18-24 are
eligible to join the Army.

WHY? Lack of high
school education, poor
fitness, drug use or
criminal history.

84%

of officers have
a Bachelor's or
advanced degree.

99%

of active duty enlisted
members have at least
a high school diploma.

OPPORTUNITIES FOR PARTICIPATING EMPLOYERS

- Attend a talent recruitment briefing and tour at Fort Knox
- Tap into **TAP** Coordinators – The Army's Soldier for Life Transition Assistance Program
- Review and recruit veteran talent featured on WhereOpportunityKnox.com
- Access tools designed to facilitate Veteran hiring
- Allow Where Opportunity Knox to feature your job openings at military job fairs and Fort Knox employer days
- Consult with Regional Veteran Connectors about Veteran and military spouse applicants and recruitment efforts
- Invite Veterans and potential candidates to tour your facilities
- Partner/network with military installations to develop pipeline of talent for your organization
- Receive quarterly status of military hires in the region

REQUESTS FROM PARTICIPATING EMPLOYERS

- Provide Where Opportunity Knox with your open position descriptions for marketing to our military talent pipeline
- Provide Where Opportunity Knox with a primary point of contact for collaboration regarding referred jobseekers
- Display the Where Opportunity Knox logo on your website and marketing materials
- Provide Where Opportunity Knox with your Veteran and military spouse hiring data for tracking purposes
- Sign up for Where Opportunity Knox email updates to stay up to date on new opportunities to attract Veteran talent

Connect with Veteran Talent! Become a
Where Opportunity Knox Participating Employer!

Contact Where Opportunity Knox Today
www.WhereOpportunityKnox.com